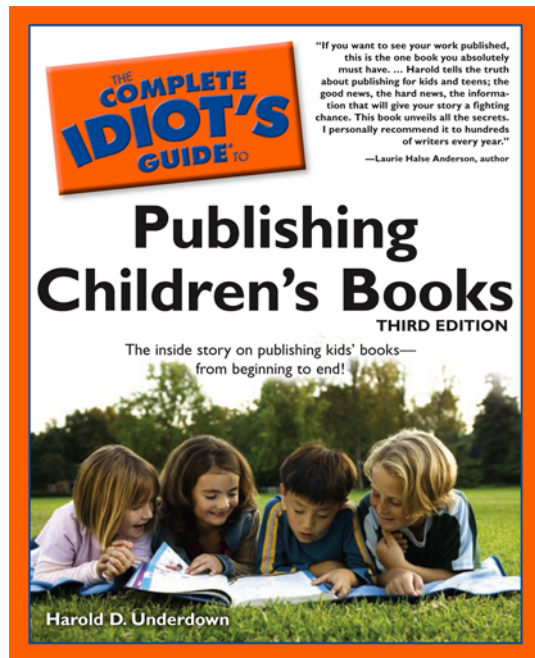


Tap into the kids' book phenomenon!



ISBN: 978-1-59257-750-7

\$18.95

384 pages/ Paperback

May 2008

Harold D. Underdown is a children's book editor, currently working as a consulting editor. Previously, he was vice president and editorial director at *picturebooks*. Before that, he was editorial director of the Charlesbridge trade program, and he has also worked at Orchard Books and Macmillan. He speaks at conferences, provides editorial services to publishers and authors, and maintains a website of writer's resources, www.underdown.org. Mr. Underdown lives in Brooklyn, NY.



Children's book publishing is one of the most specialized publishing genres—and one of the most difficult to break into. And what's more, authors and illustrators today don't just want to know how to write or illustrate picture books—they want to know how to become the next J. K. Rowling! With the success of mega-hits such as the *Harry Potter* series, along with the visual appeal of picture books, authors and illustrators are clamoring to get involved and often get bogged down in an unfamiliar world of submissions, editors, agents, contracts, and marketing.

Don't get caught up in all the confusion! Pick up *The Complete Idiot's Guide® to Publishing Children's Books, Third Edition*, and you'll have all the essentials for children's book success in the palm of your hands.

In this fully revised, comprehensive guide, children's book editor and authority Harold Underdown provides potential authors and illustrators with tips, inside information, and detailed instructions on everything from how to format a manuscript to how to get an agent or artists' rep. Detailing the differences and intricacies among picture books, middle grade fiction, nonfiction, and young adult novels, this book also covers finding a publisher, revision, and promotion—all essential facets of children's book publishing today.

The third edition features additional information including:

- New chapters on writing guides and self-publishing
- More coverage on agents and artists reps
- Sample queries and proposals

"Having worked as both editor and author, Harold Underdown is a knowledgeable and sympathetic guide to the often bewildering world of writing and publishing books for young people."

—Linda Sue Park, Newbery medalist

"What a thorough and useful book! A guided tour of children's book...publishing that never skips a step. For seasoned writers and illustrators it is valuable. For beginners, it is essential. I learned plenty!"

—Gail Carson Levine, Newbery Honor winner

"It covers the whole territory—though I particularly like the sections on revision and the 'publishing maze.' Consider it your cheat sheet to the world of children's publishing."

—Cynthia Leitich Smith, author

For more information and sample chapters, visit the author's website at underdown.org/cig.htm



A member of Penguin Group (USA) Inc.

For Publicity
Information:

To Order:

Gardi Wilks
Dawn Werk

Penguin Inside Sales

(708) 366-8389
(317) 428-3326

(800) 847-5515

gardi@wilkspr.com
dawn.werk@pearsoned.com

idiotsguides.com